

07
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JULY WIRED.COM SNAPSHOT

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A POWERFUL COMMUNITY

Male/Female 67%/33%

Median Age 39 years

Median HHI \$86,322

INDEX

Graduated College+ 162

Professional/Managerial 174

Top Management 164

INDUSTRY RECOGNITION

2016 Webby Awards

Peoples Voice-Best Business Blog/Website
Peoples Voice-Best Visual Design

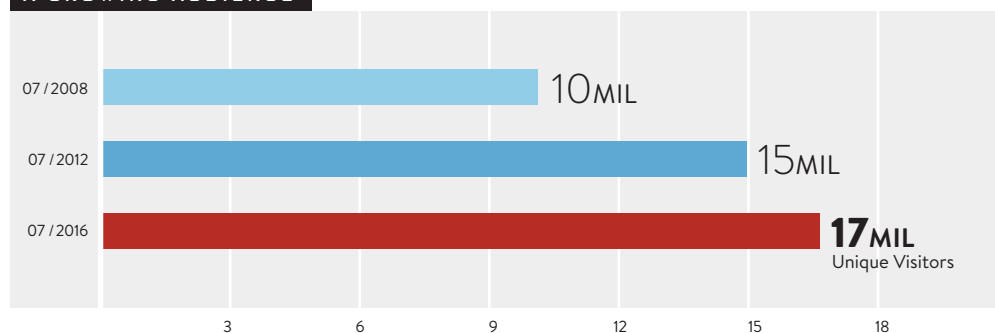
20x Webby Award Winner

6x MIN Best of the Web Winner

3x Time 25 Best Blogs Selection

2016 ASME Winner for Design Excellence

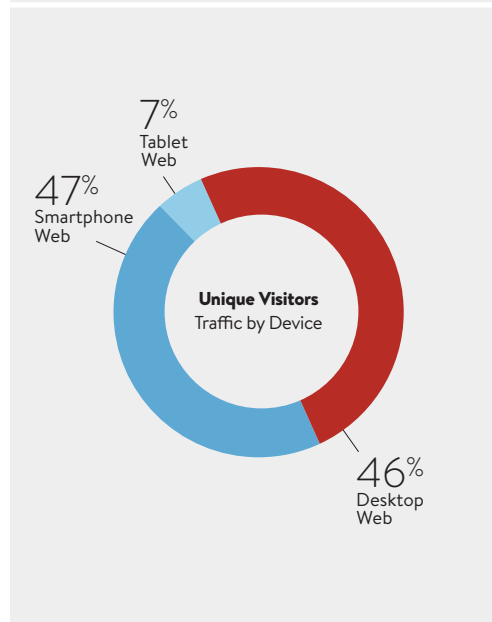
A GROWING AUDIENCE



MONTHLY TRAFFIC

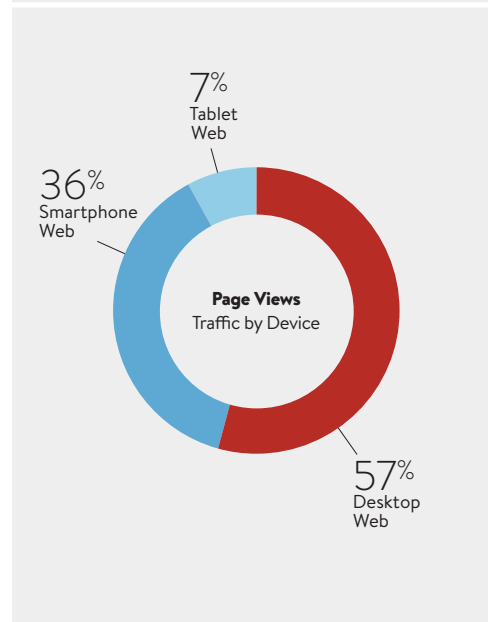
Unique Visitors

Omniture
17 MIL



Page Views

Omniture
53 MIL



Source: Omniture July 2008, 2012, 2016; comScore/MRI 11-15/S15