

Nikkei Technology

Nikkei Technology carries about 20 articles of importance to Chinese engineers daily, selected from the Tech-On! site, under 12 theme categories. Written by specialist writers, these articles offer high-quality technical information from across the world, with detailed analyses and explanations. Nikkei Technology also offers its own stories gathered from China. The columns by Chinese analysts and original reports on important trade shows held in China especially gather enthusiastic attention of Chinese-speaking readers. Nikkei Technology has become an indispensable source of information to Chinese engineers and executives who watch the trends in Japan and World closely every day.

Core users

Managers and engineers in manufacturing sectors in China

Monthly page views

962,078 (as of November 2011)
 (SiteCensus (Nielsen//NetRatings))

Number of unique browsers

90,343 (As of October 2009)
 (SiteCensus (Nielsen//NetRatings))

<http://china.nikkeibp.com.cn/>

Advertising Space

Main Site



Theme Site

