



1.89 million Unique Users/average month | 23.01 million page impressions | 6.15 million visits

manager magazin online is the business portal for today's and tomorrow's top decision-makers, backed by credibility, editorial independence and high-quality content.

Quality pays off

Business websites in comparison: share of users with at least A-levels (index)

manager-magazin.de	222
ftd.de	189
capital.de	188
wiwo.de	187
Handelsblatt Online	187

Composition Characteristics	Share	Index
Male	72%	147
30-49 years old	45%	139
High educational level*	62%	222
Occupation: executive and managerial level**	40%	243
Personal net income > €3,000	21%	243