



LE FIGARO · fr
scope

THE PARISIAN EPICUREANS GUIDE



Launch : 2007

TOUTES LES INFORMATIONS PRATIQUES SUR LES SORTIES

The selection, articles & reviews of our editorial team : events, exhibits, restaurants....
A smart search engine :

- > To find a restaurant or a theatre in its district
- > Get the practical information about the leisures, les horaires, timetable, rates, book a table a restaurant online

2 newsletters : each wednesday, the reviews and the last releases,
each friday, the editorial team gives you its weekly good deal (Spots du Scope)

AUDIENCE & PROFILE

Médiamétrie//Netratings – AT Internet june 2012

565 000 unique visitors
642 000 pages
150 000 newsletter subscribers - 31 000 inscrits Spots du Scope

24% from Paris & Suburbs (ind 132)
64% 35 - 61 yo (ind 134)

Each week,
Figaro brand reaches
9.2 millions readers

Source : ONE 2011

The Scope brand :



COMMERCIAL CONTACT

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