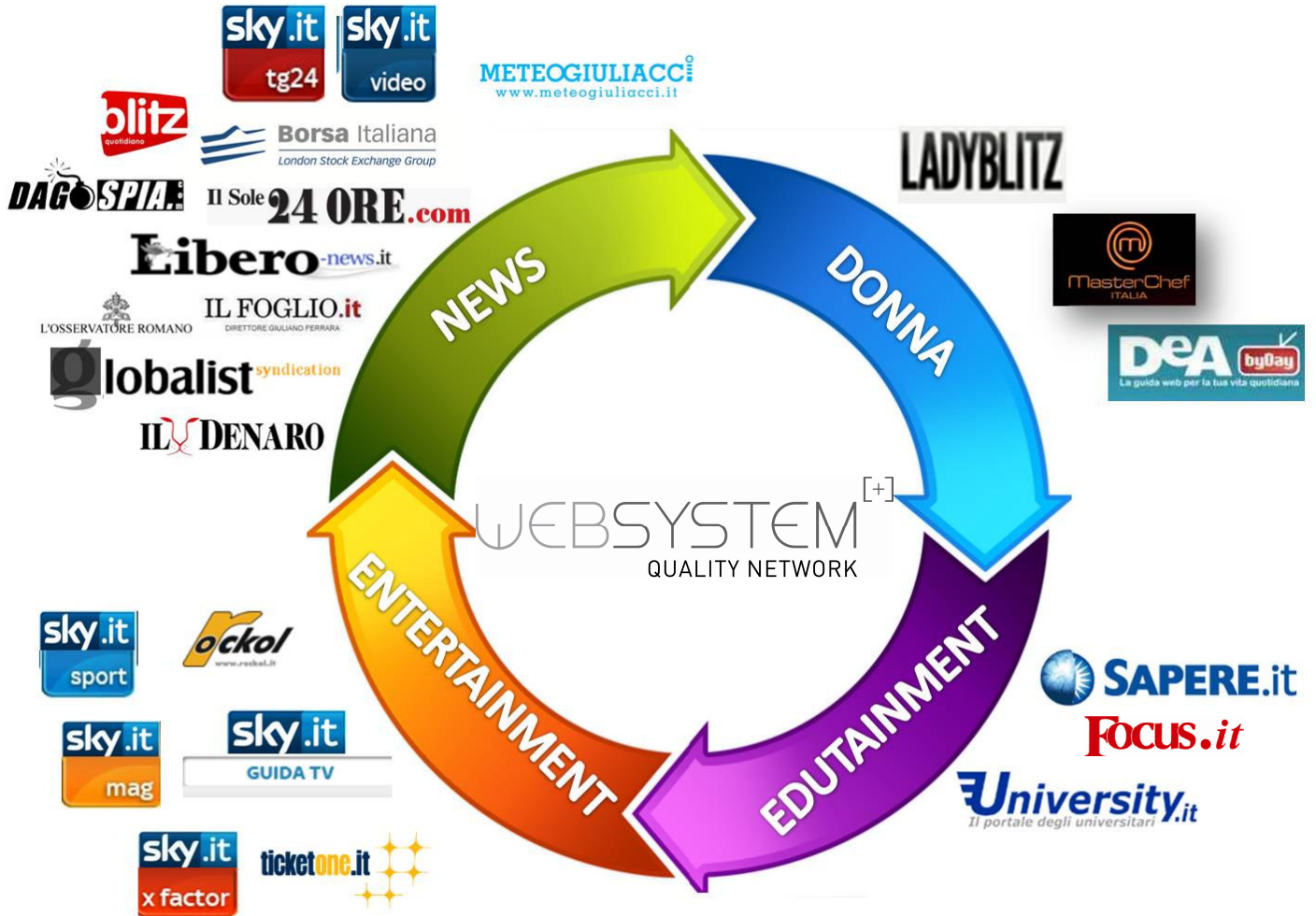


# NETWORK WEB SITES

8,500,000 page views on average daily  
1,200,000 unique visitors on average daily



GRUPPO 24 ORE

Source: Audiweb report Novembrer 2012

# ILSOLE24ORE.COM

**www.ilsole24ore.com:**  
the portal dedicated to news,  
economics, politics and finance.  
Even richer thanks to new channels  
such as Luxury24, Motori24...

**2,013,000 page views average/day**  
**418,426 unique visitors average/day**

Source: Audiweb Report October 2012

# NETWORK AUDIENCE

SITES	UU average daily (Audiweb database)	PV Month (Internal Ad Server)	Time per Person (Audiweb View)	Web Page per Person (Audiweb View)
<b>ILSOLE24ORE</b>	418.426	101.701.440	00:10:18	14,0
<b>SKY</b>	357.795	64.065.629	00:10:27	20,7
<b>LIBEROQUOTIDIA NO</b>	128.921	23.875.336	00:13:17	14,6
<b>ILFOGLIO</b>	18.502	2.515.390	00:07:20	9,9
<b>DAGOSPIA</b>	78.903	25.050.861	00:34:23	36,0
<b>GLOBALIST</b>	40.230	5.036.252	00:05:38	6,5
<b>BORSAITALIANA</b>	61.198	23.648.610	00:12:28	24,3
<b>FOCUS</b>	32.959	**10.457.794	00:04:16	10,3
<b>SAPERE</b>	27.230	5.388.750	00:03:14	5,2
<b>DEABYDAY</b>	28.985	4.654.431	00:01:57	2,7
<b>ROCKOL</b>	13.076	1.720.515	00:02:08	4,7
<b>TICKETONE</b>	50.177	21.603.490	00:05:31	9,6
<b>METEOGIULIACCI</b>	7.548	1.007.451	00:06:41	15,9
<b>BLITZQUOTIDIANO</b>	28.439	3.812.267	00:03:30	3,9
<b>LADYBLITZ</b>	4.674	244.255	00:01:15	4,1

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Source: Audiweb report October 2012 + Adserver november 2012