

FM Has Global Reach

**86.8 Million Monthly Global
Uniques***

International – 43.9 Million, US – 42.9 Million



dreamstime.com

* Quantcast January 2011

FM Has Reach

39 Million Monthly US Uniques

More than AOL Living, Huffington Post, & NBC Universal

27th Top Online Property*

Ahead of iVillage, Condé Nast, & Tribune Interactive

5th in Conversational Media

Behind only Facebook, Blogger, MySpace, & Technorati

** Ranked 21nd total for sites that run media
comScore US Audience December 2010*



FM Reaches Women

20 Million Women

More than Huffington Post, AOL Living, & BlogHer

6 Million have HHI > \$75K

Better than iVillage, Condé Nast, & Martha Stewart

9 Million are Moms

More than BabyCenter & Café Mom

FM Reaches Men

19 Million Men

More than NBC Universal & NFL

5 Million have HHI > \$75K

Better than Technorati, Break Media, & Hulu

5 Million are Dads

More than Gawker & Tribune Interactive



FM Reaches Parents

14 Million Parents

More than Condé Nast & NBC Universal

9 Million Moms

Better than BabyCenter & Café Mom







5 Million Dads

More than Gawker & Tribune Interactive



global media sales representation

Established in April 2010 by Managing Director Mario Salinas, MS Media's goal is to maximize advertising opportunities for clients and their partner agencies through media sales representation of online properties in high growth markets worldwide. For further information contact Mario Salinas, tel: +1 415 933-6199/ email: mario@ms-mediaconsulting.com

Website	Unique Users	Monthly Page Views	Description	Region	Language	Category	Beyond the Banner
REPRESENTED IN THE U.S. & GLOBALLY							
	n/a	1 billion	Online ad network of newspapers, magazines, radio & TV stations. Our inventory is low CPM w/ high quality traffic as well as traditional premium placement.	Latin America, US Hispanic	Spanish, Portuguese	Auto, real estate, tech, travel, business, entertainment	
 <small>Le portail des technologies informatiques d'entreprise</small> www.itpro.fr	78,000	296,000	IT Professionals & IT Decision Makers at the heart of Corporate IT Projects	France, Belgium, Luxembourg, Switzerland	French	Information Technology	54,000 Email Contacts 34,000 eNewsletter subscribers 6 eNewsletters Lead Gen Programs
 www.itmedia.co.jp	11.1 million	112.2 million	IT Executives & Decision Makers	Japan	Japanese	Information Technology	Webinars, Events
REPRESENTED OUTSIDE THE UNITED STATES							
	81 million globally	Provided on a country by country basis	FM is a next generation media and publishing company that connects the highest quality conversational content with leading brand marketers. FM has 150+ quality social media brands.	Global	English	Tech, Lifestyle, Entertainment, Business, Real time web	Video
	Provided on a country by country basis	n/a	Social games network with over 200 sites and 4 advertising pillars: NETWORK, VIDEO, VIRTUAL CURRENCY & BRAND INTEGRATION	Global	English	Most	
 <small>results powered by connections</small>	n/a	Provided on a country by country basis	RadiumOne is the next generation ad network overlaying social & intent data with reach	Global	English	Most	