

# AsiaOne

AsiaOne is a free-access one-stop portal serving news and information for both business and lifestyle needs. Over the years, while continuing to improve and deliver quality news content, AsiaOne is also progressively extending its content coverage for lifestyle-related topics, providing a comprehensive suite of special interest sites such as Diva, Relax, Edvantage, Plush etc.



AsiaOne Business



AsiaOne News



AsiaOne Diva



AsiaOne Your Health



AsiaOne Digital 1



AsiaOne Plush



AsiaOne Relax



AsiaOne Ride



AsiaOne Edvantage



AsiaOne Multimedia

**Monthly Page Views** : 35,730,318

**Monthly Unique Browsers** : 2,529,193

*Source: AT Internet, Average March / April 2014*

# AsiaOne Homepage [www.asiaone.com](http://www.asiaone.com)

Main gateway for most of our audience to access our various sites.



Monthly Page Views : 6,082,451

Monthly Unique Browsers : 897,977

Awards : Marketing Magazine's Digital Media of the Year Awards 2011  
- No.1 in News category



Asia Digital  
Media Awards  
2010 / 2011



Asia  
Interactive  
Awards  
2009



Advertisers'  
Most Preferred  
News Website

Source: AT Internet, Average March / April 2014

A Free access site, summarising breaking news headlines for the day across AsiaOne, The Business Times, The New Paper online, Tabla! and other foreign papers. We also carry full stories and photos.

The screenshot shows the AsiaOne News website interface. At the top, there is a gold award banner for 'GOLD WINNER BEST IN ONLINE MEDIA (NEWSPAPER WEBSITE)'. Below this are navigation links for 'LOGIN', 'REGISTER', 'PHONE APPS', 'MOBILE', and 'RSS FEED'. The main header includes the 'asiaone' logo and various award logos (2012 WS, Asia Digital Media Awards, No.1, etc.). A search bar is located on the right. The main content area features a large image of a doctor performing a caesarean, with the headline 'Painful caesarean: S'pore doctor starts op before pain killer takes effect'. To the right of this article is a 'LATEST NEWS' list and a 'Singapore (Today) 29°C - 34°C' weather widget. Below the main article is a 'Videos' section with a video titled 'Happy Mother's Day' and a 'PHOTOS' section with a photo titled 'The Joker spotted in Singapore in tribute to DC Super Heroes Cable Car experience'. At the bottom, there is a 'NEW' banner for 'asiaone BUSINESS YOUR GUIDE TO SAVING, INVESTING AND SPENDING' and a 'KEEP UP WITH' banner.

Monthly Page Views : 9,510,587  
Monthly Unique Browsers : 1,361,840

Source: AT Internet, Average March / April 2014